

smart journeys – Business Partners Brochure / Costings 2023-24

*Please note an initial £500 will be added to your invoice as a smart journeys membership fee

| SERVICE | Information | Please Tick | Fees |
|---|--|-------------|--|
| Essentials | The below items are services we consider the most integral to our work. | | |
| Annual Travel Survey | Includes creation of bespoke communications for your organisation, creation of the survey with option to include unique questions, promotion of the survey, analysis of survey and full analysis report. | | £1,500 |
| Negotiate Vouchers for Public Transport (Bus or Rail) | We engage and negotiate with key stakeholders to get the best deal for your employees. For example, your organisation contributes 10% towards the cost of a Flexi10 bus ticket for employees, and then they can purchase a Flexi10 with a 10% saving. | | £450 Please note the cost of subsidising the vouchers is NOT included. |
| Marketing of National Events | Members of smart journeys will receive communications and promotional content for national events such as 'Walk to Work' week and campaigns such as; Love to Ride's 'Bike Month Challenge'. | | £450 |
| Car Parking Management | We can arrange priority parking for those who car share and those with accessibility needs. Our team can help assess the current parking issues and see how these can be improved, e.g., park and stride, shuttle bus etc. | | £450 Please note the cost of subsidising the shuttle bus/car parking is NOT included. |
| Mobilityways domain (Set up / Administrators) | We are working in partnership with Mobilityways (Liftshare for Work) to set up domains at other sites. The Mobilityways platform supports employees in finding other employees willing to share their journeys. In turn, this reduces single occupancy car trips, reduces commuter emissions, and creates a community culture. We can set this up for you, and/or become the administrative managers for this website/app which includes the promotion of it and managing the promotional assets for your company. | | Approx. £9,000 for the Mobilityways set up costs. £2,000 for our administrative services. |



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| Events | | | |
| Employee Engagement Event | <p>One event each year delivered by our team to bring around a behavioural shift and encourage staff to travel sustainably.</p> <p>We can design a bespoke event to meet your needs or deliver one of the following themes: Car sharing, rail discounts, cycling etc.</p> | | £750 - includes 25% discount for full day event (10:00 - 15:00) |
| Additional full day(s) Event - 10:00 - 15:00 (plus 1hr set up and 1hr de-rig) Event Options Below | <p>Opportunity to speak with employees regarding travel habits and perceived barriers to travelling sustainably. Price includes 3 members of staff (1 officer, 2 managers) free promotional items for employees, e.g. smart journeys branded bike lights, seat covers. We can tailor the number of hours and number of staff to meet your requirements and budget.</p> | | £750 - includes 25% discount for full day event (10:00 - 15:00) |
| Event Option 1 | <p>Bike servicing day - allow 30 mins for each bike (10 bikes serviced). All bikes are serviced and any parts replaced. Ensures employee bikes are safe, removing a barrier to sustainable travel.</p> | | £150 (10:00 - 15:00) |
| Event Option 2 | <p>Security bike marking day - Employees will be more inclined to commute to work by bike if they have an added level of security. Bikes will be marked with a non-removable sticker and added to BikeRegister, so it's trackable for Police if stolen.</p> | | £200 (10:00 - 15:00) |
| Event Option 3 | <p>Smoothie bike day- this is a stationary bike that uses pedal power to turn the blender and make a tasty and healthy smoothie. This can be for fun, or as a competition between employees. It's a great way to show employees how fun cycling can be along with the many physical benefits.</p> | | £350 - includes assembly and de-rig, cups and ingredients for 100 smoothies and cleaning supplies (10:00 - 15:00) |



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| Extras | The below services are ones you can choose from to ensure your smart journeys package is bespoke to your needs. | | |
| Bike Servicing Session | Bike servicing session to ensure employee's bikes are safe with servicing and replacement parts when needed. We can alter the hours to your business requirements. A standard day is 9:30 - 16:00 (6 hours with 30 min break) allowing 30 mins for each bike (12 bikes serviced in total). Employees can book in for the session using an online booking form we will create, which is unique to your organisation. | | £200 (10:00 - 15:00) |
| Bike Marking Security Session | Bike marking session for employees. Employees will be more inclined to commute to work by bike if they have an added level of security. Bikes will be marked with a non-removable sticker and added to BikeRegister (a national bike database) which is used by the Police to locate owners of registered bikes and reunite stolen bikes to their registered owner. | | £200 (10:00 - 15:00) |
| Nordic Walking Session | Lunchtime sessions for staff - Nordic walking is a specific pole walking technique which harnesses the power of the upper body to turn walking into a workout. It can be adapted for anybody and be done anywhere, so it is inclusive for all. Each session is approx. 45 mins - 1 hour and can hold up to 8 people. This event is inclusive for all and highly effective for wellbeing programmes in the workplace. | | £200 (including equipment hire and insurance). |
| Postcode Mapping and Scoping Report | Using TRACC software, our team can map origin to destination postcodes and show all travel options available to employees. Our in-depth scoping report will include suggested ways to improve usage of sustainable travel modes and create the most impact, reducing single occupancy car use. The report will take between 8-10 hours to create but will depend on level of detail and number of maps. | | £800 (includes 10 x hours of officer time and 3 days of software use). |



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| Bike Hire | smart journeys have partnered with AppBike to provide E-bikes and push bikes at residential developments such as Northstowe. We can work with you to find a suitable location for the placement of hire bikes, to encourage maximum use. Minimum 12 months hire scheme, total cost will vary dependent on number/type of bikes. | App bike prices per year: E-bike - £2400 Push bike - £720 £75 per hour (manager) |
| Electric Pool Car | We work in partnership with Enterprise to enable E-car use and car-pooling during work time e.g. meetings off site. We can provide reports on usage and the impact this has on your organisation's carbon footprint. | Enterprise car club price: Approx. £12,000 £75 per hour (manager) |
| Community Trail | Community trail for residential/workplace sites. Our trails are bespoke to each site and enables residents/employees to walk, scoot and cycle to explore their surroundings. The theme and design of the trail can be personalised to your requirements. Trail map creation takes approx. 5 hours, set up and de-rig of trail approx. 2 hours . | £150 of manager time (total printing cost approx. £300-£400) |
| 'Walk Leader' Training | We work in partnership with 'Living Sports' to deliver the sessions. A walk leader instructor from Living Sports can travel to your organisation and deliver the 1 hour training, or training can be hosted online as a lunchtime session. Those who are trained as leader can lead wellbeing walks at work or within their community. | £75 per hour (manager) |
| Additional Surveys | Separate to the free 'Annual Travel Survey', we also offer bespoke one-off surveys to employers conducted at any time of the year. The survey collects the information that you need from staff to best improve travel choices to your site and help identify interest in any current or future measures. The fee is dependent on survey length, however, average survey of 20 questions with routing will take approx 2-3 hours. This price includes a basic report. | £500 |



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| Personalised Travel Plans | Personalised travel planning enables employees to consider their travel habits and choices, and the impact this has on their surroundings. smart journeys are skilled at encouraging staff to think about their travel habits. Through one-to-one support we will provide individuals personalised travel information, enabling them to voluntarily make more informed travel choices. | | £75 per hour (manager) |
| smart journeys professional advice (External fee) | We offer professional advice on an hourly basis and can offer helpful suggestions as to how to improve sustainable travel to/from your site. Our range of experience and secure working relationships with organisations across Cambridgeshire can be of great benefit to your company. We assess your bespoke requirements and offer advice on an individual basis. | | £75 per hour (manager) |
| smart journeys professional advice (Internal fee) | We offer professional advice on an hourly basis and can offer helpful suggestions as to how to improve sustainable travel to/from your site. Our range of experience and secure working relationships with organisations across Cambridgeshire can be of great benefit to your company. We assess your bespoke requirements and offer advice on an individual basis. | | |



Essentials



Events



Extras

